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BY APPOINTMENT TO
H.R.H. THE DUKE OF EDINBURGH
HAIRDRESSERS

TRUEFITT & HILL

EST. 1805 • ST. JAMES'S • LONDON

GROOMING MEN FOR GREATNESS

www.truefittandhill.co.uk

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OUR PASSION

For over two centuries Truefitt & Hill, recognised as the finest traditional gentlemen's barber and perfumer in London, has provided discerning gentlemen with only the finest in grooming products and services. Our offering truly gives men the opportunity to look and feel their very best.

Established in 1805, we remain the world's oldest barbershop and are barbers and Royal Warrant holders to H.R.H. The Duke of Edinburgh. Today's product offering is the result of over 200 years of research and intimate customer relationships. Our knowledge and experience provide today's man with an offering that is both sophisticated and practical.

Gentlemen deserve the best in everything they do. If you are looking for the finest in men's grooming, we are confident you will find Truefitt & Hill's unmatched product quality and prestigious tradition unrivalled. Our products are formulated with an exquisite blend of rare and sophisticated essences. The offering includes a full line of shaving, fragrance, hair and bath products to provide a daily grooming solution for modern man.

For an exceptional experience of Truefitt & Hill services, visit one of our barbershops and enjoy a traditional hot towel wet shave, haircut and a shoe shine for that special engagement, business meeting, or simply just to relax and unwind. To find out more about our product line, visit us at www.truefittandhill.co.uk. In the meantime however, enjoy perusing the choices set before you in this catalogue.





TRUEFITT & HILL'S HISTORY

FROM DICKENS TO DOT COM

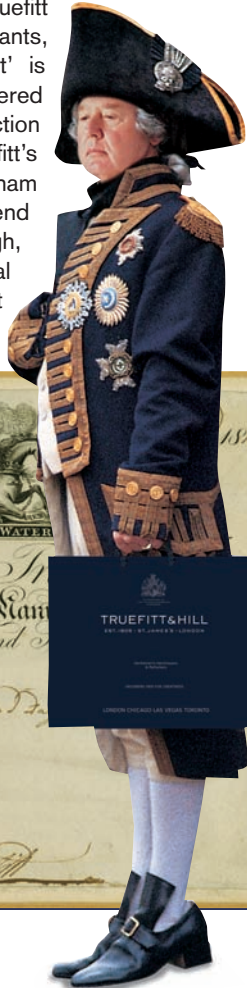


HM George III Truefitt's first Royal Patron

The story of the Oldest Barbershop in the World, as recognised by Guinness Book of World Records in April 2000, began in fashionable Mayfair in 1805, the year of Nelson's victorious Battle at Cape Trafalgar, while King George III sat on England's throne and William Pitt the Younger served as its Prime Minister. This was the era of fine craftsmanship, innovation and styling which set the scene for a history that is colourful, inventive and pioneering.

Catering to the exacting standards of London's gentry, when vanity and good grooming were the essential mark of the gentleman, Truefitt offered its demanding clientele a new level of service unsurpassed anywhere in the world. From its array of exceptional products through to its legendary barbering services, there developed a heritage and sense of innovation that today marks

Truefitt & Hill as the world leader in men's grooming. Only at Truefitt is there such a sense of history at every turn. Page through novels by Charles Dickens and W. Thackeray and it becomes apparent that from its inception Truefitt played a pivotal role in preparing Britain's gentry not only for society events but also for their everyday lives. Consequently Truefitt is mentioned throughout modern English literature as a bastion of style and the highest quality service - a tradition we are proud to continue today. During Truefitt's unique history the company has had the honour of serving the Monarchs of Great Britain throughout nine consecutive reigns. Throughout this period, Truefitt has held a number of Royal Warrants, and being 'By Royal Appointment' is still the envy of other, less revered hairdressers. The Royal connection is continued to this day by Truefitt's barbers, who visit either Buckingham Palace or Windsor Castle to attend H.R.H. The Duke of Edinburgh, while other members of the Royal Family and the Royal Household visit



Truefitt's seal circa 1920s



Truefitt's premises circa 1880
An Advertisement circa 1820

Truefitt & Hill's Premises in St. James's. Glancing at Truefitt's appointment books is like reading entries from a 'Who's Who' of distinguished society and names of those who shaped the history of the world are often recorded as patrons. Truefitt & Hill were honoured to include amongst their clientele almost all male members of the British Royal Family since George III, as well as numerous Royals of other European Courts, famous politicians such as William Gladstone, the Duke of Wellington, Sir Winston Churchill, and Field Marshal the Viscount Montgomery of Almain.

Right: Seven Day Razor Set circa 1850
Ceramic Pomade Pot as found on 'Titanic'

Many other legendary figures from the world of the arts and entertainment, who have also enjoyed the legendary Truefitt's touch, include Charles Dickens, William M Thackeray, Lord Byron, Oscar Wilde, Beau Brummell, Alfred Hitchcock, Laurence Olivier, Danny Kaye, as well as the celebrated John Wayne, Frank Sinatra, Stewart Granger, Fred Astaire and Cary Grant. Setting the standard for men's grooming took on a new and exciting approach in 1935 with Truefitt's acquisition of the hairdressing business of Edwin S. Hill & Co. With this event, the modern era of Truefitt & Hill was born. Today the company enjoys a reputation as a world-renowned barbershop offering a wide range of treatments and services designed to groom gentlemen to perfection. Truefitt's is also well known as a purveyor of the finest quality traditional English fragrances, shaving requisites and grooming products with names evoking a long forgotten elegance and grandeur of a bygone era.

A testimony to Truefitt's status as the most famous barbershop in the world is its inclusion as Britain's best barber in 'Courvoisier's Book of The Best' and in the Gault Millau guide book, 'The Best of London', as well as frequent features on Truefitt in British and international media including television, radio, daily papers and numerous magazines.





QUOTABLES & HISTORICAL FACTS

1861

'At Mr. Truefitt's, the excellent hairdresser's, they are learning French to beguile the time'

The Uncommercial Traveler (1861) Charles Dickens



1860

'But this George, what was he? I look through all his life, and recognise but a bow and a grin. I try to take him to pieces, and find silk stockings, padding, stays, a coat with frogs and a fur collar, a star and blue ribbon, a pocket-handkerchief prodigiously scented, one of Truefitt's best nutty brown wigs...'

The Four Georges (1860) W. M. Thackeray



1806

'.....white leaded faces and high wigs loaded down with Venetian talc. Charles Fox was the exception. He wore one of Truefitt's nutty-brown wigs reeking with perfumed oil.'

Seduced (1994) Virginia Henley



1848

'In these melancholy cogitations the Major, had donned his own dressing gown and replaced his head of hair - a little grey had been introduced into the coiffure of late by Mr. Truefitt...'

The History of Pendennis (1848) W. M. Thackeray

1849

'Old folks have a right to be interesting: and that a lady may continue to have a heart, although she is somewhat stouter than she was when a schoolgirl, and a man his feelings, although he gets his hair from Truefitt's'

Rebecca and Rowena (1849) by W. M. Thackeray



1888

"I must go to Truefitt's to have my hair cut." [...] "You haven't forgotten the old place, I see" [...] They read "Punch" aloud to each other; they cracked jokes with the hairdressers; they snorted and laughed through the soap and jets of hot and cold water. [...] As he stepped out into the shine of the street, and took step from his friend, he said: "By George! It makes me feel young again. It is just like old times".

Spring Days (1888) George Moore



1830

'Mr. Gladstone's appearance and manners are much in his favor. [...] There is not a dandy in the House but envies what Truefitt would call his "fine head of jet-black hair.'

Readings in English History (1908) Edward P. Cheyney



1850

'Elphinstone is a prinked, polished dandy, whose old age shall be made to shine with huile antique and one of Truefitt's best nutty-brown wigs.'

The Mulberry Empire (2002) Philip Hensher



1965

On 24th January 1965, Truefitt closed its doors to honour the death of one of its longest standing patrons, Sir Winston Churchill.

1940's

Many famous figures from the world of entertainment enjoyed the legendary Truefitt's' touch, including Laurence Olivier, Danny Kaye, John Wayne, Frank Sinatra, Stewart Granger, Fred Astaire and Cary Grant



FRAGRANCE LINES

FRAGRANCE DESCRIPTIONS

1805

A fresh oceanic fragrance with top notes of Bergamot, Mandarin and Cardamon, combined with a Lavender, Geranium and Clary Sage heart resting on a Sandalwood, Cedar Wood and Musk base.



- 1805 Cologne (00017 100ml)
- 1805 Aftershave (00018 100ml)
- 1805 Shave Cream Bowl (00034 190gm)
- 1805 Shave Cream Tube (00054 75gm)

- 1805 Aftershave Balm (00035 100ml)
- 1805 Luxury Shaving Soap in Wooden Bowl (01805 99gm)
- 1805 Triple Soap (00037 3x150gm)
- 1805 Bath & Shower Gel (00038 200ml)



FRAGRANCE LINES

FRAGRANCE DESCRIPTIONS

TRAFALGAR

Spicy, light, and captivating, Trafalgar reveals its distinguished heritage with top notes of Cedar and Sandalwood complemented by subtle hints of Jasmine and Spice.



- Trafalgar Cologne (00000 100ml)
- Trafalgar Aftershave (00019 100ml)
- Trafalgar Shave Cream Bowl (00001 190gm)
- Trafalgar Shave Cream Tube (00053 75gm)

- Trafalgar Aftershave Balm (00020 100ml)
- Trafalgar Triple Soap (00022 3x150gm)
- Trafalgar Bath & Shower Gel (00023 200ml)



FRAGRANCE LINES

FRAGRANCE DESCRIPTIONS

WEST INDIAN LIMES

A refreshing, effervescent and zesty fragrance, in which lively top notes of Citrus, Lemon, Lime and Bergamot are combined with a heart of Petit Grain, Neroli, Citronella and base notes of Orange-flower and Clove.



- West Indian Limes Cologne (00007 100ml)
- West Indian Limes Aftershave (00008 100ml)
- West Indian Limes Shave Cream Bowl (00024 190gm)
- West Indian Limes Shave Cream Tube (00056 75gm)

- West Indian Limes Aftershave Balm (00025 100ml)
- West Indian Limes Triple Soap (00027 3x150gm)
- West Indian Limes Bath & Shower Gel (00028 200ml)



FRAGRANCE LINES

FRAGRANCE DESCRIPTIONS

GRAFTON

A classic masculine fougere aroma with a fresh spicy green herbaceous opening combined with a dry spicy floral heart, leading onto rich background notes of precious woods and Amber with a hint of leather.



- Grafton Cologne (00015 100ml)
- Grafton Aftershave (00016 100ml)
- Grafton Shave Cream Bowl (00029 190gm)
- Grafton Shave Cream Tube (00055 75gm)
- Grafton Triple Soap (00032 3x150gm)
- Grafton Bath & Shower Gel (00033 200ml)



FRAGRANCE LINES

FRAGRANCE DESCRIPTIONS

SANDALWOOD

A sophisticated fragrance which is as modern as it is classic. It is firmly anchored with soft base notes of sandalwood, tonka and cedarwood, while delicate middle accords of lavender, thyme and jasmin blend easily with fruity twists of pineapple and melon to add a sparkle of freshness to this vibrant scent. Top notes of lemon and bergamot give a perfect finishing touch.



- Sandalwood Cologne (00550 100ml)
- Sandalwood Aftershave Balm (00551 100ml)
- Sandalwood Shaving Cream Bowl (00552 190gm)
- Sandalwood Shaving Cream Tube (00553 75gm)

- Luxury Sandalwood Shaving Soap in Wooden Bowl (00554 99gm)
- Sandalwood Triple Soap (00555 3x150gm)
- Sandalwood Bath & Shower Gel (00556 200ml)



FRAGRANCE LINES

FRAGRANCE DESCRIPTIONS

AUTHENTIC NO. 10

The sophisticated ingredient mix of No.10 Product Range encompass the latest product formulation techniques, while utilising traditional ingredients such as willow bark and borage extracts, which are supported with tailored blends of carefully selected essential oils. A delicate and sophisticated citrus-based fragrance compliments the range.



- Authentic No. 10 Pre-Shave Skin Protector (01000 50ml)
- Authentic No. 10 Finest Shaving Cream (01001 200ml)
- Authentic No. 10 Sensitive Shave Gel (01002 125ml)
- Authentic No. 10 Post Shave Cologne Balm (01003 50ml)
- Authentic No. 10 Treatment Serum (01004 3 x 5ml)

- Authentic No. 10 Cleansing Scrub (01005 100ml)
- Authentic No. 10 Optimum Moisturiser (01006 50ml)
- Authentic No. 10 Essential Grooming Kit (Travel Washbag; Sensitive Shaving Gel, Cleansing Scrub, Treatment Serum) (29992)
- Authentic No. 10 Travel Washbag (29993)



FRAGRANCE LINES

FRAGRANCE DESCRIPTIONS

■ CLUBMAN FRESHMAN SPANISH LEATHER ■



■ CLUBMAN ■

■ FRESHMAN ■

■ SPANISH LEATHER ■

■ AFTERSHAVES ■

A fresh aromatic fragrance characterised by Citrus, Mint and a crisp oceanic accord enhanced by fresh florals, woods and Musk.

A marine fougere fragrance with top notes of Bergamot, Lemon, Orange Blossom, Mint, Coriander and Rosemary, with a heart of Clary Sage, Geranium, Lily of the Valley and Jasmine, all resting on a base of precious woods, Amber, Moss and Musk.

A rich but subtle blend of woody, leathery and spicy notes, which truly capture the spirit of old Granada and Castille. Musk based leathery smell. Very masculine.

1805, Trafalgar, West Indian Limes, Grafton as well as the above fragrances are available in Colognes as well as Aftershave Splashes.

- Clubman Cologne (00009 100ml)
- Clubman Aftershave (00010 100ml)

- Freshman Cologne (00013 100ml)
- Freshman Aftershave (00014 100ml)

- Spanish Leather Cologne (100ml 00011)
- Spanish Leather Aftershave (100ml 00012)



PRODUCT RANGES

COLOGNES & AFTERSHAVES

COLOGNES & AFTERSHAVES

Truefitt's tradition of excellence, high style, elegance and timeless quality is reflected in the superb range of Truefitt & Hill toiletries, which combine convention of style with a contemporary taste for exclusivity. Although Truefitt & Hill is inspired by, and based on, the vast store of gentlemen's grooming knowledge acquired over the last two centuries, our range of toiletries and fragrances is firmly committed to the future.

1805: with its unmistakably modern signature and undoubted popularity commemorates the year in which Truefitt opened his salon doors for the first time.

TRAFALGAR: is named after the Battle of Trafalgar, 21st October 1805, the day Truefitt established his business. This captivating and daring fragrance was created for men who, like Nelson, tackle life's little problems with great gusto!

WEST INDIAN LIMES: a fragrance which belongs to English Classics, making it one of Truefitt's most popular and a favourite with generations of British Royalty.

GRAFTON: whose name is intertwined with the rich naval tradition of Britain is a fragrance for men of distinction.

SANDALWOOD: a fresh and sophisticated interpretation of a subtle classic. A refined fragrance for today's man.

CLUBMAN: named for its popularity with the exclusive gentlemen's clubs of St James's. Today's interpretation of this fresh aromatic fougere makes it ideal for day as well as evening wear.

FRESHMAN: was blended for undergraduates of Oxford and Cambridge, young, contemporary men of taste and sophistication.

SPANISH LEATHER: One of the oldest in Truefitt's stable, its formulation possibly dating back to the Peninsular Campaign of 1814, led by Truefitt's patron, the Duke of Wellington.



- 1805 Cologne (00017 100ml)
- Trafalgar Cologne (00000 100ml)
- West Indian Limes Cologne (00007 100ml)
- Grafton Cologne (00015 100ml)

- Clubman Cologne (00009 100ml)
- Spanish Leather Cologne (00011 100ml)
- Freshman Cologne (00013 100ml)
- Sandalwood Cologne (00550 100ml)

- 1805 Aftershave (00018 100ml)
- Trafalgar Aftershave (00019 100ml)
- West Indian Limes Aftershave (00008 100ml)
- Grafton Aftershave (00016 100ml)

- Clubman Aftershave (00010 100ml)
- Spanish Leather Aftershave (00012 100ml)
- Freshman Aftershave (00014 100ml)



PRODUCT RANGES

SHAVING CREAMS



We recommend using one of our badger hair shaving brushes, hand made from top quality badger hair which is renowned for its water absorbing qualities. The more water the brush holds, the richer the lather will be, and a thicker, more emollient lather means a smoother shave. The additional benefits of using a brush are numerous - it will gently exfoliate the skin while lifting the bristles of the beard and coating each individual whisker with shaving cream ensuring the most comfortable shave possible.

SHAVING CREAMS

Gentlemen shave every day - make it an enjoyable experience! Our deliciously scented, glycerine-based shaving creams are an excellent way to achieve an incredibly close, yet comfortable shave and will turn the most dedicated dry shaver into a wet shaving enthusiast.

Suitable for sensitive skin, our creams produce a rich creamy lather preparing the skin for a truly close shave. Made from the purest ingredients, all creams listed on this page are available in 190 gm bowls as well as 75 gm tubes.



- 1805 Shave Cream Bowl (00034 190gm)
- Trafalgar Shave Cream Bowl (00001 190gm)
- Grafton Shave Cream Bowl (00029 190gm)
- West Indian Limes Shave Cream Bowl (00024 190gm)

- Almond Shave Cream Bowl (00002 190gm)
- Sandalwood Shave Cream Bowl (00552 190gm)
- Lavender Shave Cream Bowl (00062 190gm)
- Rose Shave Cream Bowl (00039 190gm)

- 1805 Shave Cream Tube (00054 75gm)
- Trafalgar Shave Cream Tube (00053 75gm)
- Grafton Shave Cream Tube (00055 75gm)
- West Indian Limes Shave Cream Tube (00056 75gm)

- Almond Shave Cream Tube (00057 75gm)
- Sandalwood Shave Cream Tube (NEW) (00553 75gm)
- Lavender Shave Cream Tube (00059 75gm)
- Rose Shave Cream Tube (00060 75gm)



PRODUCT RANGES

SHAVING PRODUCTS

SHAVING SOAPS

Truefitt's luxurious shaving soap is renowned for its fine quality and provides a perfect, smooth shave every time. It is supplied in a hand-turned and hand-polished wooden bowl. Our shaving mugs are also an effective and decorative way to use our shaving soaps.



SHAVING MUGS



AFTERSHAVE BALMS



Truefitt's lightly fragranced non-oily aftershave balm constitutes a luxuriously rich and soothing moisturizer that delivers instant and lasting comfort from shave irritation. It contains lanolin as well as aloe vera extract which helps to accelerate skin's natural healing process while the formula helps to lock in moisture deep below the skin's surface. It absorbs rapidly to leave the skin shine free and helps to form a protective barrier to shield the skin.

- Luxury 1805 Shaving Soap in Wooden Bowl (01805 99gm)
- Luxury 1805 Soap Refill (01806 99gm)
- Luxury Sandalwood Shaving Soap in Wooden Bowl (00554 99gm)
- Luxury Sandalwood Soap Refill (01807 99gm)
- Luxury Shaving Soap in Wooden Bowl (00042 99gm)
- Luxury Shaving Soap Refill (00043 99gm)
- Luxury Shaving Soap Refill (for Mug) (00314 60gm)

- Red Shaving Mug (00311)
- Green Shaving Mug (00312)
- Navy Shaving Mug (00052)
- 1805 Aftershave Balm (00035 100ml)
- Trafalgar Aftershave Balm (00020 100ml)
- West Indian Limes Aftershave Balm (00025 100ml)
- Grafton Aftershave Balm (00030 100ml)
- Sandalwood Aftershave Balm (00551 100ml)



PRODUCT RANGES

BATH & SHOWER PRODUCTS

BODY SOAPS

Truefitt's triple-milled, vegetable-based soaps are made to the highest standards and enjoy an exceptionally long life. Only the finest quality antioxidant ingredients are used ensuring its rich, moisturising lather and long-lasting fragrance.

SHOWER GELS

Our Bath & Shower gels are fresh, invigorating, and promote a feeling of complete well-being.



- 1805 Bath & Shower Gel
- Trafalgar Bath & Shower Gel
- West Indian Limes Bath & Shower Gel
- Grafton Bath & Shower Gel
- 1805 Triple Soap
- Trafalgar Triple Soap
- West Indian Limes Triple Soap
- Grafton Triple Soap
- Sandalwood Triple Soap

- (00038 200ml)
- (00023 200ml)
- (00028 200ml)
- (00033 200ml)
- (00037 3x150gm)
- (00022 3x150gm)
- (00027 3x150gm)
- (00032 3x150gm)
- (00555 3x150gm)

AUTHENTIC NO.10 SHAVING RANGE

AUTHENTIC NO. 10

Advanced formulation of No.10 Product Range aids skin re-hydration, reduces irritation and inflammation and decreases redness and swelling related to razor burn. It is suitable for sensitive skin as it contains highly effective moisturizing and healing agents while the incorporation of anti-ageing peptides helps to reduce the signs of ageing.

The range consists of the Pre-Shave Protector, Sensitive Shave Gel, the Finest Shaving Cream, a soothing Post Shave Cologne Balm and a Treatment Serum which will significantly help to decrease the occurrence of in-grown hairs. Further we offer the Cleansing Scrub and the Optimum Moisturiser which helps to prevent ageing by increasing skin elasticity and aiding in the boosting of collagen.



- Authentic No.10 Pre-Shave Skin Protector
- Authentic No.10 Finest Shaving Cream
- Authentic No.10 Sensitive Shave Gel
- Authentic No.10 Post Shave Cologne Balm
- Authentic No.10 Treatment Serum
- Authentic No.10 Cleansing Scrub
- Authentic No.10 Optimum Moisturiser

- (01000 50ml)
- (01001 200ml)
- (01002 125ml)
- (01003 50ml)
- (01004 3 x 5ml)
- (01005 100ml)
- (01006 50ml)



ULTIMATE COMFORT

ULTIMATE COMFORT PRODUCTS

ULTIMATE COMFORT PRODUCTS

Truefitt's Ultimate Comfort high performance product line is developed to be relevant to the needs of the modern male and formulated using the latest technology to deliver the most ease and comfort in use. This contemporary line incorporates the elements of our unique heritage and is firmly based on Truefitt's 200 years of experience in the male grooming market.



GROOMING MEN FOR GREATNESS

ULTIMATE COMFORT SHAVING

For sensitive skin, heavy growth or simply the most comfortable shave possible prepare your skin with our Pre-Shave Oil. Formulated with 10 essential oils, it has an energizing and refreshing scent, its light texture will not clog the pores or razor blade, yet will protect the skin as it contains conditioning, moisturising and antioxidant ingredients.



Truefitt's Unscented Shaving Cream with glycerin is fragrance and alcohol free and especially formulated for sensitive skin. Its rich, moisturising lather will facilitate an ultimately comfortable, yet close shave.

Follow up with our Ultimate Comfort Aftershave Balm which contains highly effective moisturizing and healing agents which help to soothe, heal and hydrate skin after shaving leaving it smooth and shine free. Alcohol free, anti-bacterial and anti-inflammatory.



- Ultimate Comfort Pre-Shave Oil (10002 60ml)
- Ultimate Comfort Shaving Cream Bowl (10003 190gm)
- Ultimate Comfort Shaving Cream Travel Tube (10004 100ml)
- Ultimate Comfort Aftershave Balm Travel Tube (10005 100ml)



ULTIMATE COMFORT

SKIN CONTROL AND HAIR MANAGEMENT

HAIR MANAGEMENT



Truefitt & Hill's Hair Management Line consists of Frequent Use Shampoo, Thickening Shampoo, Moisturising Vitamin E Shampoo, as well as Replenishing Conditioner, a light formulation suitable for all hair types. They are all infused with subtle fragrances as well as wheat and milk protein to help nourish, repair and add strength and body, making hair appear fuller and thicker. The line further includes technologically advanced Styling Paste, Texture Clay and Pomade.



- Frequent Use Shampoo (10006 365ml)
- Moisturising Vitamin E Shampoo (10007 365ml)
- Thickening Shampoo (10008 365ml)
- Replenishing Conditioner (10010 365ml)
- Texture Clay (10031 100ml)
- Pomade (10012 100ml)
- Styling Paste (10030 100ml)

Styling Paste should be used to manipulate the hair into any style, to create touchable hold and texture with a natural sheen. To increase hold and definition, simply add more. Texture Clay gives a strong pliable hold, with a matt finish. An excellent styling product to mould and sculpt hair into any style, its formula will help to thicken, texturise and volumise. Pomade provides hold but allows for re-styling throughout the day. It has a low-shine formula with a great, subtle, Lavender/Lime scent and contains no alcohol.

SKIN CONTROL

The Skin Control Line, developed and based on the vast knowledge and experience gained from over two centuries of customer service, constitutes a range of sophisticated grooming products which allow men to feel and look their very best. Men now recognize the importance of being flawlessly groomed and we deliver an effective grooming system in our product offering. This range consists of an Advanced Facial Moisturiser, Daily Facial Cleanser and Invigorating Bath & Shower Scrub. All products are formulated using advanced ingredients such as antioxidants and anti-aging agents.



- Invigorating Bath & Shower Scrub (10014 365ml)
- Facial Cleanser (10015 100ml)
- Advanced Facial Moisturizer (10016 100ml)



SHAVING ACCESSORIES

RAZORS, SHAVING BRUSHES & STANDS

EXCLUSIVE SHAVING ACCESSORIES

Truefitt's exclusive selection of shaving accessories offers a gentleman the very best choice for his grooming needs. All our shaving brushes are hand weighed and hand knotted using the finest quality badger hair. Lathe turned and hand polished handles and a final inspection insures conformity to Truefitt's legendary standards of quality.



A well balanced, high quality razor is as important as your choice of shaving brush. Truefitt's offering includes hand polished razors, which combine the convenience of a disposable blade with the pleasure of an elegant, well balanced handle available in a variety of beautiful finishes to match the choice of your shaving brush. Most razors are also available with Gillette Fusion blades.



Our collection of shaving stands allows the freedom to mix and match razors and brushes to choose a perfect combination for the needs of any gentleman, while our travel products ensure that unsurpassed experience of a Truefitt & Hill shave can be taken with you anywhere you choose to go.



- Curved Razor and Brush Stand Chrome
- Double Wire Razor and Brush Stand/Chrome
- Razor and Brush Stand with Bowl Chrome
- Cone Razor Stand Chrome
- Faux Ebony/Safety Razor/Chrome/Regency
- Faux Ivory/Safety Razor/Chrome/Carlton
- Faux Horn/Mach III/Razor/Chrome/Edwardian
- Faux Ivory/Mach III/ Razor/Chrome/Regency
- Faux Horn/Mach III/ Razor/Chrome/Regency
- Faux Ebony//Mach III/ Razor/Chrome/Wellington
- Faux Porcelain/Mach III/ Razor/Chrome/Wellington
- Faux Horn/Mach III/Razor/Chrome/Wellington
- Faux Ivory/Mach III/ Razor/Chrome/Wellington

- (00321)
- (00319)
- (00323)
- (00315)
- (00257)
- (00260)
- (00253)
- (00083)
- (00087)
- (00105)
- (00109)
- (00107)
- (00103)

- Faux Blue Opal/Mach III/Razor/Chrome/Edwardian
- Faux Blue Opal Shaving Set/ Edwardian
- Faux Horn Shaving Set/ Edwardian
- Faux Horn/Super Badger/Shave Brush/Regency
- Faux Horn/Super Badger/Shave Brush/Edwardian
- Faux Ebony/Super Badger/Shave Brush/Wellington
- Faux Horn/Super Badger/Shave Brush/Wellington
- Faux Blue/Opal/Super Badger/Shave Brush/Edwardian
- Faux Ebony/Super Badger/Shave Brush/Regency
- Faux Ivory/Super Badger/Shave Brush/Regency
- Faux Porcelain/Super Badger/Shave Brush/Wellington
- Faux Ivory/Super Badger/Shave Brush/Carlton

- (00255)
- (00328)
- (00329)
- (00181 – 100mm)
- (00240 – 100mm)
- (00191 – 100mm)
- (00193 – 100mm)
- (00245 – 100mm)
- (00179 – 110mm)
- (00178 – 115mm)
- (00196 – 115mm)
- (00166 – 115mm)



GROOMING ACCESSORIES

LEATHER GOODS

Sometimes it's not the big things that matter. Sometimes it's the little accoutrements that make something that is already special, truly unique. That's why we have a collection of accessories to complement an already superb array of products. Each accessory is designed to add that extra special touch to your grooming and lifestyle experience.



- 6 Piece Nappa Leather Manicure Set - Black (00386)
- 5 Piece Elk Leather Travel Manicure Set - Black (00384)
- 5 Piece Manicure Set - Black Nappa Leather w/ Zipper (00385)
- 3 Piece Black Leather Manicure Pocket Set: Scissor, File, Tweezers (00252)
- Leather Travel Holdall/Black/Stout [suitable as a hand luggage on most airlines] (00436)
- Expandable Black Cross-boarded Leather Travel Wet Pack (00411)

- Black Cross-boarded Leather Travel Wet Pack (00412)
- Double Bottle Leather Wine Carrier/Hazel (00437)
- Leather Flat Wet Pack/Hazel (00441)
- Leather Flat Wet Pack/Stout (00442)
- Almond Shave Cream Bowl (00002 190gm)
- Gentleman's Nail Scissors (00537)



GIFT COLLECTIONS

FOR THAT SPECIAL OCCASION

PERFECT GIFTS

Truefitt's products make excellent gifts for any occasion. Our finely boxed gift collections, offering a pre-packaged or personalised product selection, are an easy and attractive way to give gentlemen what they deserve – the very best in grooming. Truefitt also offers Gift Vouchers for products and services - please see pg. 41 for details.



- Oval Military Horn Hair Brush with Silver Inlay (00396)
- Faux Ivory Oval Gentlemen's Hair Brush (00397)
- Faux Ivory Military Gentlemen's Hair Brush (00398)
- Faux Ivory Clothes Brush (00399)
- Faux Tortoiseshell Clothes Brush (00464)
- Faux Ivory Nail Brush (00476)
- Faux Tortoiseshell Nail Brush (00477)
- T&H Cufflinks Red (Navy, Green, Slate) (00371)
- Sterling Silver Shaving Brush/Razor/Stand Set (00380)

- (00396)
- (00397)
- (00398)
- (00399)
- (00464)
- (00476)
- (00477)
- (00371)
- (00380)

- CLASSIC GIFT COLLECTION 1805
- Trafalgar
- West Indian Limes
- Grafton

- (01086)
- (01087)
- (01088)
- (01089)

- LUXURY GIFT COLLECTION 1805
- Trafalgar
- West Indian Limes
- Grafton

- (01082)
- (01083)
- (01084)
- (01085)

- BATHROOM GIFT COLLECTION 1805
- Trafalgar
- West Indian Limes
- Grafton

- (01090)
- (01091)
- (01092)
- (01093)

- ULTIMATE COMFORT GIFT COLLECTION

- (01095)



SHAVING TIPS

HOW TO GET THAT PERFECT SHAVE

ARE YOU SHAVING CORRECTLY?

Shaving is one of man's greatest traditions. Unfortunately years of inadequate practice have turned what should be a pleasurable experience into a mundane chore. Our guidelines below on correct shaving technique and correct use of products will help you achieve the most comfortable shave possible - we are confident we can help you reduce any shaving irritation and help you to achieve great results. You will also find that wet shaving can be an extremely pleasurable experience.

Firstly, we recommend you arm yourself with a good quality razor and badger hair shaving brush - please see our selection on pages 32 - 33. A good razor is essential, it requires the correct weight and balance so you don't apply too much pressure, and you must remember to change your blade regularly to ensure it remains sharp. A good quality badger hair brush is also essential due to its water absorbing qualities and its ability to lift and coat each individual whisker with shaving cream ensuring a closer shave.

STEP 1: PREPARE

The key to a perfect shave is preparation. If possible, shave during or after a hot shower. The heat and moisture help soften the beard and open the pores of the skin. If a shower is out of the question prepare a hot, moist towel and place it on your face for 2-3 minutes prior to shaving. We then recommend using Truefitt's superbly formulated Pre-Shave Oil which will ensure that the skin is well lubricated, the whiskers are as soft as possible, and your skin is protected allowing the razor blade to glide smoothly. Truefitt's Pre-Shave Oil will also nourish and condition your skin with its carefully selected 10 essential oils.

STEP 2: APPLY SHAVING CREAM

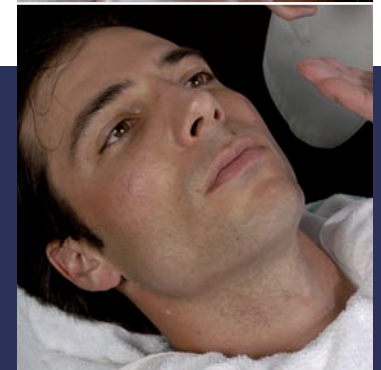
For an unparalleled experience use Truefitt's glycerine based shaving cream or shaving soap that lathers with water and should be applied after the Pre-Shave Oil. Just a little cream, mixed with water, creates a rich and emollient lather and the more thorough the lathering process the better the shave. Using a shaving brush, apply a small amount of Truefitt's Shaving Cream and massage into the beard by moving the brush in a circular motion. If you don't have a badger hair shaving brush you should consider investing in one quickly. In the meantime, cup your hand, place shaving cream in your palm and mix with water by rubbing vigorously with your other hand. Then apply the shaving cream to the face with your fingers using a circular motion.

STEP 3: SHAVE

Use a quality blade with a handle that offers weight and balance for better control. Our Truefitt & Hill razors are carefully designed for optimal performance and can accommodate replaceable MACH 3® or Fusion® blades. Remember that a dull blade is a major cause for cuts and razor burn! We recommend you shave with or across the grain of the beard, but not directly against it. Shaving against the grain is another major cause of razor burn and in-grown hairs. Glide the razor gently over the skin, holding the skin taut with the free hand while shaving. Keep the razor well rinsed to avoid clogging the blade and apply more cream if necessary. Repeat the process a second time if required.

STEP 4: SOOTHE & MOISTURISE

It is important to stress that aftershave is a process, not just a product. Rinse your face with cold water in order to close the pores, then pat the skin dry. It is important to use an aftershave product to soothe and moisturize the skin. Truefitt & Hill Aftershave Balm is formulated with lanolin and aloe vera extract to soothe, moisturize and aid healing of the skin. Some men prefer using a traditional Truefitt & Hill splash-on aftershave product, however it is important to remember the importance of moisturising the skin after shaving. For more shaving advice or specific product recommendations, please visit us at www.truefittandhill.co.uk or call any of our barbershops listed on the back cover.



There's a sensation that comes with being tailored for an expensive suit or opening a vintage bottle of wine. There's a feeling of euphoria. An appreciation of the moment and an anticipation to do it again. A great shave is exactly the same. Or at least it should be.



TRUEFITT'S SERVICES

TAKING CARE OF ALL YOUR NEEDS

BARBER SERVICES

Be treated like a true gentleman at one of our world renowned barbershops located in London, Chicago, Toronto or Beijing. Whether you enjoy a traditional wet shave, a haircut or another of our fine services, you are sure to take pleasure in what we have to offer. No matter where the busy lifestyle of our clients takes them, our growing worldwide network of barbershops ensure that they are never too far from their favourite Truefitt experience. Please see the back cover of our catalogue for address information of each barbershop location.



SERVICES

- Haircut & Shampoo
- Traditional Hot Towel Wet Shave
- Traditional Cut Throat Shaving Class
- Manicure
- Facial Treatment (half hour)
- Facial Deluxe (full hour)
- Moustache and Sideburn Trims
- Beard Trim
- Shampoo only
- Hair colouring
- Friction
- Head Massage
- Face Massage
- Shoeshine

INTERNATIONAL STOCKISTS

For details of international distributors and worldwide stockists please call +44 (0) 20 7493 8496 or email info@truefittandhill.co.uk



GIFT VOUCHERS

T&H Gift vouchers are the perfect present for any occasion. They can be purchased for any of the services or combinations thereof for any of our locations across the world. We also offer Gift Vouchers for any T&H product purchase - the choice is entirely yours.

Please call for further details on +44 (0) 20 7493 8496 or email us at info@truefittandhill.co.uk



DONT LEAVE HOME WITHOUT IT

Our comfortably sized travel products and accessories afford the away from home convenience of an ultimate shave experience.



HOW TO ORDER

Truefitt's products are available at selected retail outlets across the world. However we also offer mail order services as well as an opportunity to shop online. Please call us for UK and International sales on +44 (0) 20 7493 8496 or visit us at www.truefittandhill.co.uk

Truefitt & Hill is the mark of a true gentleman and will continue to be so for the next 200 years.